

iBORDERS® INSIGHT

COMPLETE SITUATIONAL AWARENESS OF THE BORDER

How can governments build a comprehensive view of their border management operations, use resources effectively, and know precisely who and what is crossing the border at any given time?

ISSUES

Governments are constrained by limited resources which need to be deployed across multiple ports in order to control ever-increasing volumes of travelers and goods, and to analyze ever-increasing quantities of information.

If border operations are to be effective, governments need to make timely, well-informed decisions, as well as ensure that systems are available and resources are deployed where and when they are needed.

This demand on resources is further complicated by political pressures resulting from a need to accurately and confidently demonstrate that borders are secure, while simultaneously promoting legitimate travel, tourism and trade.

SOLUTION

SITA's iBorders Insight products ensure that government agencies have complete situational awareness of borders by combining all available information from multiple agencies to deliver real-time insight on border operations. Insight is powered by reporting and analysis tools that support fast and effective decision making, so as to optimize the utilization of available resources.

iBorders BorderOperations

Highly intuitive representations of real-time operations informing risk-based intervention, resource prioritization and multiple government agency interactions.

iBorders BorderPerformance

Comprehensive statistics and metrics on border performance are combined with predictive tools, so as to enable efficient matching of available resources and planned border activities.

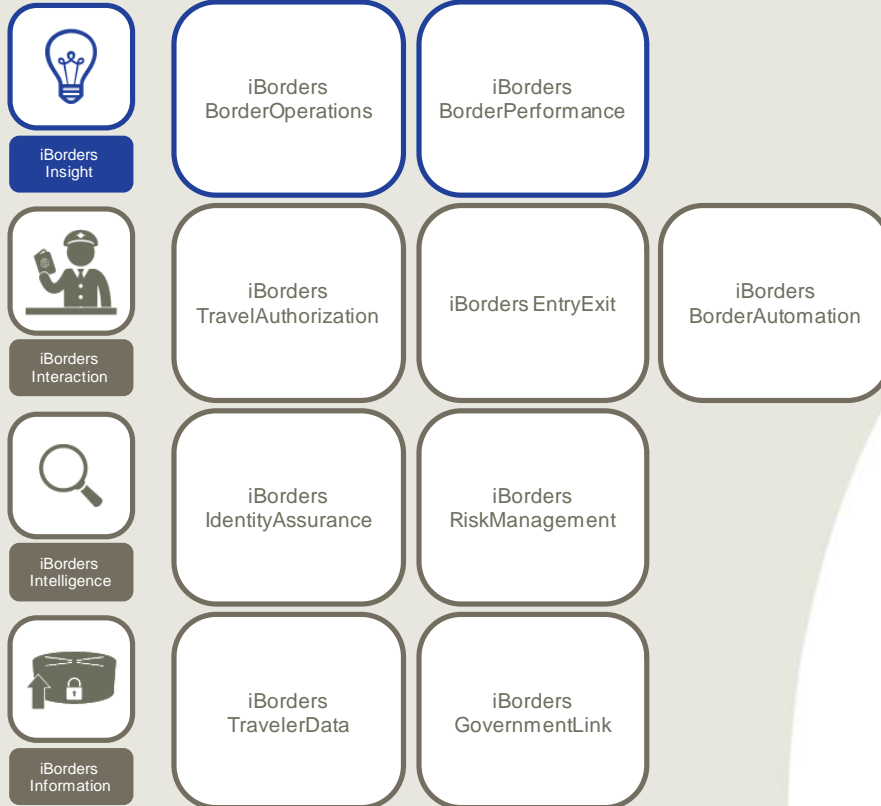
BENEFITS

- Enhanced ability to visualize, predict and react to changing threat environments.
- Multiple government agencies are able to securely access high- quality information, thus driving timely analysis and collaborative decision making.
- Advanced reporting and analysis tools provide statistically-based views of current, past and predicted future trends, in order to help drive efficient risk-based resource allocation and reliable performance reporting.
- Full integration with iBorders® broader portfolio.

A SITA customer in the Middle East uses iBorders Insight to centrally manage their air border operation, with more than **30 million** border crossings each year.

Over 10 governments use SITA iBorders Insight products.

HOW DOES IT WORK?



CASE STUDY

Using iBorders Insight products, SITA enables governments worldwide to see their entire border process from end to end; to share insights with other government agencies, so as to identify risks and ensure that the right resources are in the right place at the right time to manage the flow of goods and people across borders.

iBorders BorderOperations

In the Middle East, a SITA customer uses iBorders BorderOperations to achieve accurate, reliable and timely visibility of their day-to-day border operations. iBorders BorderOperations is a key component of the customer's border command and control center, including a video wall display showing active flights and risks visualized in an integrated map. As a result, they are able to immediately identify emerging threats, and to prioritize resources accordingly.

iBorders BorderPerformance

A number of SITA customers use iBorders BorderPerformance to view the location of travelers according to location or risk category; and individually by monitoring waypoint data such as booking made, passenger checked in and flight departed. The resulting insight is relayed to mobile devices carried by border operations teams providing up to the minute situational awareness. Advanced analysis tools, linked to intuitive dashboard displays, are also used to underpin comprehensive on-demand management reporting.

For more information please contact us at info@sita.aero